

**Oklahoma State Medical Association and  
Physicians Liability Insurance Company  
Integrus Health: Baptist Medical Center,  
James L. Henry Auditorium  
The American Board of Legal Medicine  
The American College of Legal Medicine Presents  
“A Day With The Judges: Medical Malpractice, SSA Disability, Workers’  
Compensation, Pain Management & End of Life Legal & Ethical Issues”  
October 15, 2010**

**TITLE:** “Ethics, Disclosure of Medical Errors & Apology to Patients?”

**FACULTY:** Carl Hook, MD, FACS, Executive Director, PLICO

Dr. Hook received his medical degree from the Oklahoma University College of Medicine in 1970. He did an Internship and General Surgery from 1971-1972. He completed his residency in Otorhinolaryngology - Head and Neck Surgery in 1975 from the OUHSC. He was in private solo practice from 1975-1987 in Ada, OK. In 1987 he joined a Group Practice in Okla. City, Oklahoma Otolaryngology Associates Inc. From 1991 to the present he has been Clinical Assistant Professor of Otolaryngology at the OUHSC. He has been with the Oklahoma Otolaryngology Associates from 1993-2004. He is currently Medical Director, Sleep Centers of America at Norman, LLC and he has been Chairman PLICO Board of Directors and President/CEO of Physicians Liability Insurance Company since 2004. Through his leadership at PLICO, he has made great strides in moving the company forward and putting them in the black.

**TIME:** 8:00 am to 8:20 am - .50 AMA PRA Category 1 Credit™

**COURSE OBJECTIVES:**

After attending the activity the participants will know:

- 1) Know how and when to disclose medical errors and know the difference between Empathy and Apology; and
- 2) Recognize the impact of saying “I’m Sorry” to patients.

**Accreditation Statement:**

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Oklahoma State Medical Association and the Physicians Liability Insurance Company. The Oklahoma State Medical Association (OSMA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. The OSMA designates this educational activity for a maximum of *.50 AMA PRA Category 1 Credit™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Commercial Support/In Kind Support:**

No educational grants are provided for this presentation. The Oklahoma State Medical Association, PLICO, the American Board of Legal Medicine and The American College of Legal Medicine, the Oklahoma College of Medicine and the Oklahoma Palliative Care Resources would like to thank Integrus Baptist Medical Center for their In-Kind Support in providing the conference facility and a luncheon for all guest speakers and attendees.

**Faculty Disclosure:**

The faculty and CME Planning Committee have no relevant financial relationships to disclose.

The OSMA CME Manager has reviewed all faculty information and has resolved all conflicts of interest if applicable.

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Signature of Program Moderator