



Take the Lead: Get Connected With CME

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Continuing Medical Education (CME)

- CME) providers must offer educational programs that:
 1. Address knowledge or competence(strategy) or performance issues.
 2. Leads to an increase in a healthcare practitioner's competence or performance. (ex treatment practices)
 3. Predisposes the healthcare practitioner to contribute to improvements in the health of their patients.

Continuing Medical Education (CME)

3. Additionally, CME providers must measure and record these changes so stakeholders can see the value of various CME programs.

Collaborating with other CME Professionals

1. Achieve better outcomes;
2. Share workload for a CME activity;
3. Create an innovative environment.
4. Example:
 - This CME Seminar has four stakeholders – OSMA, OSBMLS (OMB), PLICO & ABLM

Knowing the Critical Health Issues in Your Community

- Assess the critical health issues;
- Select those issues most relevant to healthcare professionals in your community;
- Subject matter dictated mostly by what the healthcare professionals need to learn in order to narrow their professional practice gaps.

Valuable Resources

- Hospitals: Quality improvement and quality assurance data;
- State Board of Health;
- County Health Departments;
- State Licensure Board; and
- Other organizations who are willing to share data and collaborate or partner in education.

Leading the Way

- Create a team of individuals who will collaborate to affect change in this area of healthcare.
- Each partner should be committed to providing high quality CME.
- Someone in the group needs to take the lead.

How to collaborate with others?

- Make a list of all possible stakeholders in your area that share a common interest or goal regarding this critical health issue.
- Set up meetings with stakeholders to discuss thoughts, ideas, and goals of how each stakeholder will contribute to the project and how their involvement in this process will affect the health of the community.

How to Make Collaboration More Meaningful?

- Collaboration is not just making the effort to joint sponsor an educational activity with another organization;
- By combining your efforts, sharing resources, and collecting meaningful data, you can generate better CME solutions and ultimately improve patient care.

Conclusions

- CME professionals should not stand on the sidelines while everyone else is moving forward.
- Collaborative efforts in CME make sense and provide the opportunity to share resources, improve evaluation results, increase physician learning, and improve a community's overall health.